



## Blue Star Service Dogs

Launching in 2010 with the support of family, friends and local community, Blue Star Service Dogs provide the highest quality service dogs for veterans who suffer from Post-Traumatic Stress Disorder (PTSD) or Traumatic Brain Injuries (TBI). Recognized as a non-profit organization, Blue Star Service Dogs specifically rescue unwanted K9s from shelters, put them through rigorous and specified training, and transform them into certified service dogs who live to help a veteran. The organization provides innovative treatment for our true American heroes, living by their slogan, “rescuing one to heal another.” BSSD appeals to any donor who support our military veterans, along with those who support mistreated and unwanted dogs.

**\$5+/0-12 = 4,770**

**\$10+/0-18 = 6,672**

*This is a nationwide list of conservative donors.*

Competitive Base Rate: \$130/M  
Charitable/Commercial/Publication: \$75/M

**—20% commission to recognized brokers —**

Email = \$40/F   State = \$5/M   SCF = \$5/M   Telemarketing = N/A

**\*\*Mail piece is subject to list owner approval. Base pricing and selects are subject to reciprocal charges.**

**Usage:** Available upon request.