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## 60Plus

The Sixty Plus is an advocacy group with a free enterprise, less government, less taxes approach to the issues important to America's seniors. Through the great leadership and relentless work of its President, Jim Martin, Sixty Plus has been effectively lobbying Congress for many years and recently helped pass the Prescription Drug Act. Repealing the Estate Tax (the Death Tax!) and saving Social Security for the young has been at the centerpiece of the groups work. This seniors group is the true conservative answer to its liberal counterpart, the AARP. Sixty Plus has mailed on such topics as repealing Clinton's Tax on Social Security Benefits, abolishing the Estate (Death) tax, and ending Social Security payments to illegal aliens.

This list would be a great test for any seniors, immigration, military, conservative or charitable mailer!!!

**33,782 Universe**  
**\$5+/0-12**

*This is a nationwide list of conservative donors.*

Competitive Base rate: \$130/M

Charitable/Commercial/Publication: \$75/M

CD = \$50/F Email = \$40 F State = \$5/M

SCF = \$5/M

**Continuations: Christian Seniors Association, Citizens Against Government Waste, Social Security Institute, Americans for Tax Reform, Renewing American Leadership, The Conservative Caucus, American Civil Rights Union, Capitol Watch, National Tax Limitation Committee, Center for Individual Freedom, Citizens United Foundation, Seniors Coalition, Frontiers of Freedom, etc.**